



GE Healthcare Forms Strategic Alliance with Cardiovascular Genomic Diagnostic Company, CardioDx

Companies to advance development of high-value integrated diagnostics for cardiovascular disease. GE Healthymagination Fund invests \$5 million to drive innovation and new product development.

Fairfield, CT, USA – May 13, 2010 — GE Healthcare, the healthcare business of GE (NYSE: GE) and CardioDx, a pioneer in cardiovascular genomic diagnostics, announced today that the companies have entered into a strategic alliance to advance and co-develop diagnostic technologies to improve the care and management of patients with cardiovascular disease. Building on the alliance, the [GE Healthymagination Fund](#), a new equity fund that makes investments in highly promising healthcare technology companies, has invested \$5 million in CardioDx as part of a Series D round that the fund is leading. The alliance between the two companies aligns with GE's healthymagination initiative which focuses on reducing cost, increasing access and improving quality in healthcare. This marks the first investment for the Healthymagination Fund. Other financial terms were not disclosed.

CardioDx develops genomic tests to aid in the assessment and tailoring of care of individuals with cardiovascular diseases such as coronary artery disease (CAD), cardiac arrhythmias and heart failure. GE Healthcare is a world-class provider of advanced technologies for cardiovascular imaging and monitoring. The strategic fit between the two businesses combined with expanded capabilities in product research and development will accelerate the development of new high-value integrated technologies for the diagnosis and care of patients with suspected heart disease. This alliance also reflects GE Healthcare's continuing interest in opportunities to combine *in vivo* and *in vitro* diagnostic technologies to improve patient care.

CardioDx's initial product, Corus™ CAD, is a clinically validated non-invasive genomic test that uses data such as gene expression levels and other patient characteristics to assess the likelihood that a patient has obstructive coronary artery disease (CAD) – a narrowing or blockage of the coronary arteries that can lead to heart attack or death. Today, patients with suspected CAD are diagnosed through a combination of non-invasive and invasive procedures. Corus CAD uses a simple blood test to quantify the likelihood of CAD, helping cardiologists make more informed decisions on how best to diagnose and treat their patients.

Pascale Witz, President and CEO of GE Healthcare's Medical Diagnostics business, said, "GE Healthcare is a leader in diagnostic imaging. The alliance with CardioDx gives us access to new and

exciting technologies in high-value diagnostics, which will complement and strengthen our existing offerings. CardioDx is an excellent strategic fit with GE Healthcare, given our common focus on cardiovascular disease. We see enormous potential in integrated, high-value diagnostics. The combined talent of the two businesses offers the potential to accelerate the development of new technologies that will ultimately improve patient care.”

David Levison, CardioDx’s President and CEO, said, “This is a very exciting development in the future of cardiovascular genomic diagnostics. The strategic alliance with GE Healthcare and the funding from GE’s Healthymagination Fund will allow us to benefit from the business and scientific expertise of a world-class healthcare company, which has a great heritage in diagnostic technology. We have a shared vision of the future of healthcare – where innovation can help create greater healthcare efficiencies, reduce the need for unnecessary tests, and enable physicians to tailor care to the individual.”

Commenting on the alliance, Michael Jones, Executive Vice President of Business Development at GE Healthcare and Director of GE’s Healthymagination Fund said. “We offer a unique proposition to promising healthcare technology companies like CardioDx. As well as providing growth capital and investment expertise, we offer entrepreneurs the opportunity to work with GE Healthcare and GE’s Global Research Center to accelerate the development of new technologies that align with our healthymagination initiative.”

The Healthymagination Fund is part of GE’s \$6 billion healthymagination initiative, a global commitment to deliver better healthcare to more people at lower cost. The \$250 million Healthymagination Fund targets three broad areas for investment:

- **Broad-based Diagnostics**, including imaging, home health, patient monitoring, molecular diagnostics, pathology, novel imaging agents and other technologies for disease diagnosis.
- **Healthcare Information Technology**, including electronic medical records, clinical information systems, healthcare information exchanges and value-added data services.
- **Life Sciences**, including tools for research and development in biopharmaceuticals and stem cells, and technologies for manufacturing of biopharmaceuticals and vaccines.

The fund draws on capabilities from across GE Healthcare, GE Capital and GE Global Research, and has a global footprint. For further information about the fund, visit www.healthymaginationfund.com.

About GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to

deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our “healthmagination” vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality and efficiency around the world. Headquartered in the United Kingdom, GE Healthcare is a \$16 billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com. For our latest news, please visit <http://newsroom.gehealthcare.com>.

About GE Capital, Equity

GE Capital, Equity is GE's private equity investment group, investing in growth companies, buyouts and special situations. Visit www.geequity.com.

GE Capital offers consumers and businesses around the globe an array of financial products and services. For more information, visit www.gecapital.com or follow company news via Twitter (@GECapital).

About GE Global Research

GE Global Research is one of the world's most diversified industrial research organizations, providing innovative technology for all of GE's businesses. Global Research has been the cornerstone of GE technology for more than 100 years, and is now focused on developing breakthrough innovations in areas such as molecular medicine, energy conversion, nanotechnology, advanced propulsion and security technologies. GE Global Research is headquartered in Niskayuna, New York and has facilities in Bangalore, India; Shanghai, China; and Munich, Germany. Visit GE Global Research at www.ge.com/research.

About CardioDx

CardioDx, Inc., located in Palo Alto, Calif., is a pioneer in the field of cardiovascular genomic diagnostics, committed to developing clinically validated tests that empower physicians to better tailor care to each individual patient. Strategically focused on coronary artery disease, cardiac arrhythmia and heart failure, CardioDx is poised to improve the quality of health care, the efficiency of its delivery, and patient access around the world through the application of genomic technologies. Privately held, CardioDx is funded by Kleiner, Perkins, Caufield & Byers, TPG Biotech, Mohr Davidow Ventures, Intel Capital and Pappas Ventures. For more information, please visit www.cardiodx.com

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